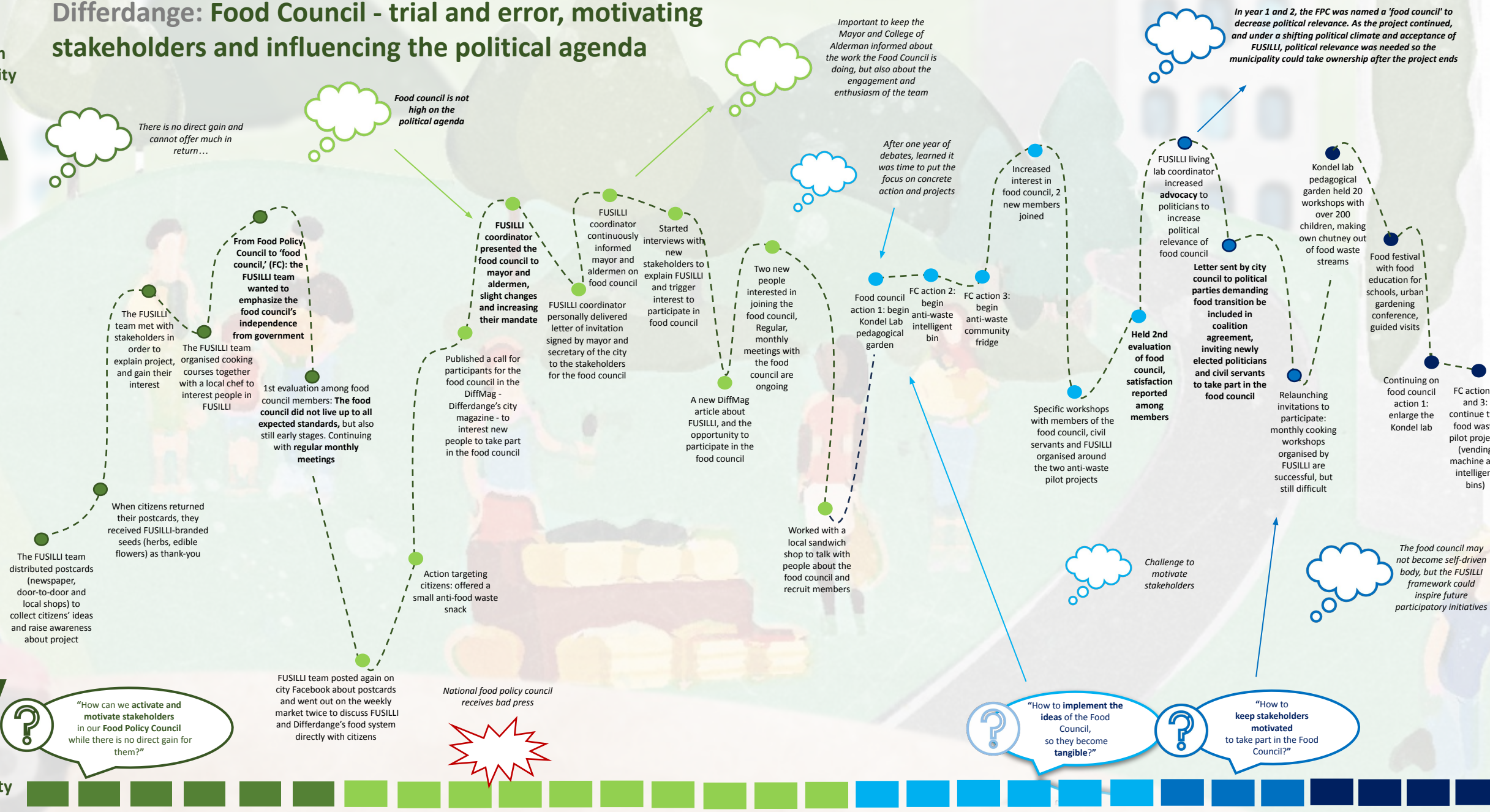


Differdange: Food Council - trial and error, motivating stakeholders and influencing the political agenda

High Priority



Low Priority



There is no direct gain and cannot offer much in return...

Food council is not high on the political agenda

Important to keep the Mayor and College of Alderman informed about the work the Food Council is doing, but also about the engagement and enthusiasm of the team

In year 1 and 2, the FPC was named a 'food council' to decrease political relevance. As the project continued, and under a shifting political climate and acceptance of FUSILLI, political relevance was needed so the municipality could take ownership after the project ends

The FUSILLI team met with stakeholders in order to explain project, and gain their interest

The FUSILLI team organised cooking courses together with a local chef to interest people in FUSILLI

From Food Policy Council to 'food council', (FC): the FUSILLI team wanted to emphasize the food council's independence from government

1st evaluation among food council members: The food council did not live up to all expected standards, but also still early stages. Continuing with regular monthly meetings

FUSILLI coordinator presented the food council to mayor and aldermen, slight changes and increasing their mandate

Published a call for participants for the food council in the DiffMag - Differdange's city magazine - to interest new people to take part in the food council

FUSILLI coordinator continuously informed mayor and aldermen on food council

FUSILLI coordinator personally delivered letter of invitation signed by mayor and secretary of the city to the stakeholders for the food council

Started interviews with new stakeholders to explain FUSILLI and trigger interest to participate in food council

A new DiffMag article about FUSILLI, and the opportunity to participate in the food council

Two new people interested in joining the food council, Regular, monthly meetings with the food council are ongoing

Worked with a local sandwich shop to talk with people about the food council and recruit members

Food council action 1: begin Kondel Lab pedagogical garden

FC action 2: begin anti-waste intelligent bin

FC action 3: begin anti-waste community fridge

Increased interest in food council, 2 new members joined

Specific workshops with members of the food council, civil servants and FUSILLI organised around the two anti-waste pilot projects

Held 2nd evaluation of food council, satisfaction reported among members

FUSILLI living lab coordinator increased advocacy to politicians to increase political relevance of food council

Letter sent by city council to political parties demanding food transition be included in coalition agreement, inviting newly elected politicians and civil servants to take part in the food council

Relaunching invitations to participate: monthly cooking workshops organised by FUSILLI are successful, but still difficult

Kondel lab pedagogical garden held 20 workshops with over 200 children, making own chutney out of food waste streams

Food festival with food education for schools, urban gardening conference, guided visits

Continuing on food council action 1: enlarge the Kondel lab

FC action 2 and 3: continue two food waste pilot projects (vending machine and intelligent bins)

Challenge to motivate stakeholders

The food council may not become self-driven body, but the FUSILLI framework could inspire future participatory initiatives

“How can we activate and motivate stakeholders in our Food Policy Council while there is no direct gain for them?”

National food policy council receives bad press

“How to implement the ideas of the Food Council, so they become tangible?”

“How to keep stakeholders motivated to take part in the Food Council?”

PHASE 1: EXPLORING NEEDS
Through November 2021

PHASE 2: PREPARATION
Through May 2022

PHASE 3: ACTION IMPLEMENTATION
Through December 2022

PHASE 4: ADAPTING
Through July 2023

PHASE 5: EXPANDING
Since July 2023