

Living Lab Progress

San Sebastian



01-11-22 Diagnosis of the municipality's soils of high agrological value. GIA4

22-03-2023 Start of the contracting process for the construction of a municipal orchard park. PIA9

13-05-2023 Local produce market in May, in the Alza district. 11 local producers were involved, offering their produce

Event to promote the Marketplace Azoka on the 31/05/2023

15-12-2022 Home composting monitoring campaign 2022. WIA4

01-05-2023 Formalisation of contract for new vending machines (2 years). DIA15

Session for Promoting Healthy Diet and Lifestyle Habits with kids on the 17/05/2023.

CIA



URBAN LUR

The agroentrepreneurs on the Donostia Urban Lur Project continue with their agrobusiness, expanding their marketing channels to small local shops, making use of social media and direct sales from plantations

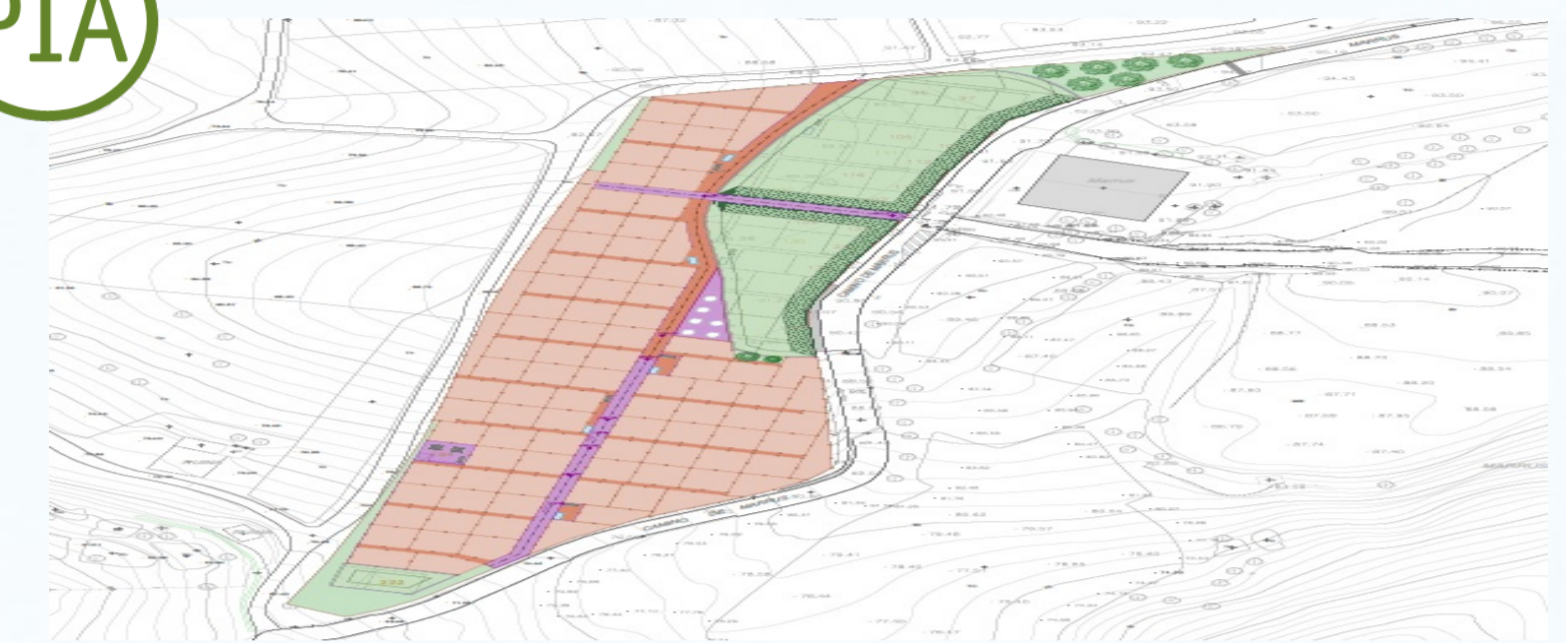
DIA



Vending machines

Work has been underway since mid-2022 to award the new contract for vending machines for the council's public buildings. All coffee and cocoa must be fair trade, 70% of the food must meet the criteria of the obesity strategy and 10% of the food must come from organic farming.

PIA



New municipal orchard park

Once the project for the construction of the new municipal orchard park had been drawn up, work has been carried out over the last 6 months to process the contract for the execution of the works. The announcement was published in April. The new park will have 97 plots and a common composting area.

CIA



EROSKI's Healthy Eating and Habits Education Programme (PEAHS)

EROSKI's Healthy Eating and Habits Education Programme (PEAHS) seeks to foster a healthy diet and promote healthy lifestyle habits among all people, paying special attention to the youngest children. It is designed for both families and schools. PEAHS works on generation of educational content on healthy and responsible eating, face-to-face visits to shops for children to learn how to do the shopping, learn how to cook, etc., and measurement of child overweight and obesity index.

DIA



Local produce market

In May 2023, in the Alza district. 11 local producers were involved, offering their produce (vegetables, fruit, cheese, preserves, confectionery, duck products etc.). 4 of the producers are those operating the Urban Lur areas, and the rest are producers in the city and the surrounding area

WIA



Donation of food surpluses in supermarkets and hypermarkets

Withdrawn from sale due to freshness commitments with customers or anomalies in the packaging or labelling but still fit for human consumption. EROSKI donated more than 44 tonnes of food and essential commodities to 4 social welfare organisations in San Sebastián in 2022.

WIA



Home composting

During the last months of 2022, 759 home composters have been tracked. A total of 142 households have been visited and counselled to improve the results. Households that compost organic waste in their gardens receive a 50% rebate on the municipal waste tax. The results were published in a notice on the municipal website in April.

DIA



EROSKI Marketplace for local producers:

platform to develop an omnichannel marketplace (new digital platform and physical spaces in current Eroski store in Donostia) to gather different stakeholders to facilitate the go-to-market of local urban and regional and sustainable productions. The Eroski shop in Arcco Amara, in Donostia, has been set up for the delivery and collection of local produce and welcomes the producers every Thursday. Currently, 65 producers offer more than 300 products.

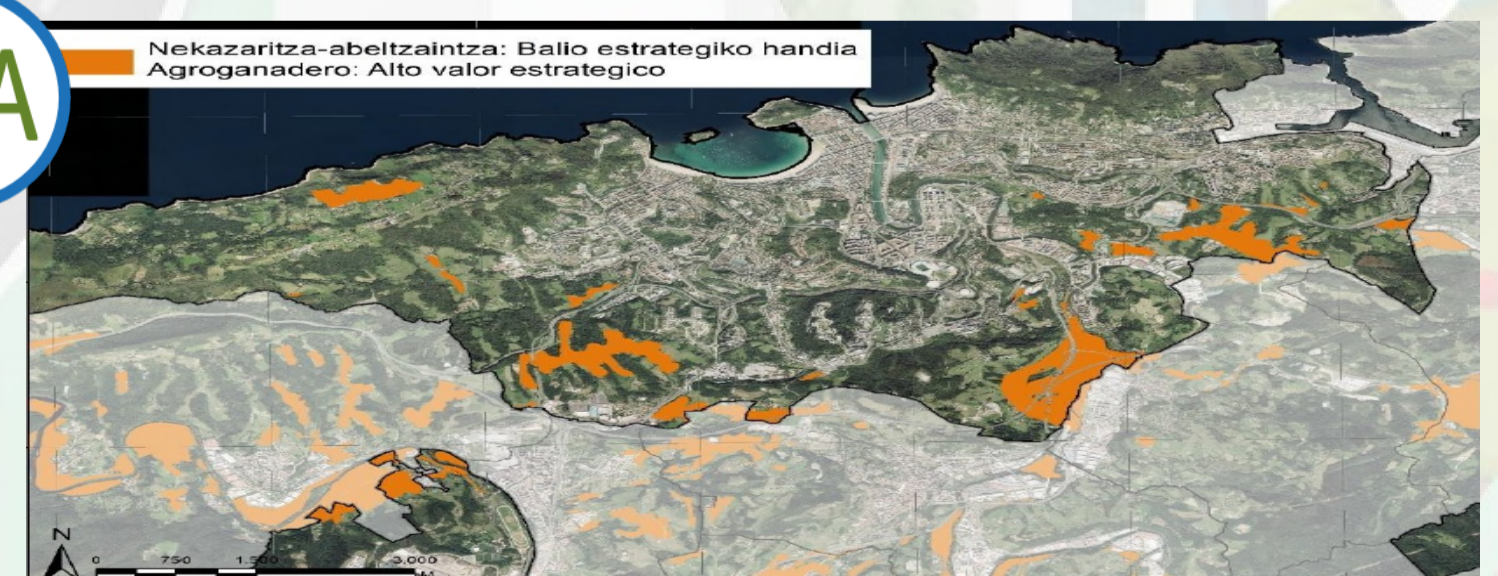
PIA



EROSKI's Accompaniment Programme For Local Producers:

tool at the service of our small agri-food producers aimed at promoting greater knowledge and commitment to local suppliers and their community, providing training and support for ongoing improvement, accompanying and guiding them towards higher product quality and better environmental and social conduct, and achieving greater transparency in the supply chain. The project was launched in the Basque Country in March 2022, and it is on its first diagnostic phase aimed at identifying the status of the different aspects of quality, good governance and environmental, social and economic sustainability of producers to ensure their ongoing improvement.

GIA



New Master Plan

As part of the drafting process of the new general urban development plan, between the last months of 2022 and April 2023, the municipal Environmental Health and Sustainability Service provided information to the drafting team to carry out a diagnosis of the municipality's land of high agrological value.



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