

A COPERNICAN REVOLUTION

the 10 "Es" of Rome
multi-stakeholder Living Lab.
The power of the 9th "E".
And the utopia of the 10th "E".

Metaphorically: any overturning of hitherto universally accepted conceptual systems



Elisabetta Luzzi
with Patricia Hernandez Lelli

INTRODUCING our *inductive* methodology

In the **43 months** of FUSILLI innovative actions and policies were implemented in Rome.

Effective results came from a challenging process, managed by a FUSILLI team everyday learning from its mistakes!

Our way of *thinking out of the box* led to a pattern which turned out to be applicable not only to a *food system transformation LL*, but to any topic, and suitable for any city.

A scheme simple to describe, and handy enough to be applied to any complex system involving humans.

The “Es” milestones are here presented in chronological order, though they are not diachronic “steps” but often synchronic

The essential and indispensable enzyme to activate the plant and make it grow healthy, we learnt on the field, is COMMUNICATION.

1. ENQUIRE

*in British English people sometimes distinguish between **enquire** and **inquire**, using **enquire** for the general meaning of 'ask for information' and **inquire** for the more particular meaning of 'officially investigate'. In American English **inquire** is usually used in both meanings.*



2. ENLIGHTEN

to give somebody information so that they understand something better.

The definitions of Es in italics are quoted from Oxford Dictionary.



3. EMBRACE (and EMPATHIZE)

the act of accepting an idea, a proposal, a set of beliefs, etc, especially when it is done with enthusiasm / to understand another person's feelings and experiences, especially because you have been in a similar situation.



4. ENDORSE

to say publicly that you support a person, statement or course of action.

But also: to say in an advertisement that you use and like a particular product so that other people will want to buy it.



5. ENVISION

to imagine what a situation will be like in the future, especially a situation you intend to work towards



6. ENABLE

to make it possible for somebody/something to do something

to make it possible for something to happen or exist by creating the necessary conditions



7. EMPOWER (and ENTITLE)

to give somebody the power or authority to do something - to give somebody more control over their own life or the situation they are in



8. EXPERIMENT

to try or test new ideas, methods, etc. to find out what effect they have



9. EMBED

to fix something in a substance or solid object

if something such as an attitude or feeling is embedded in a society or system, or in someone's personality, it becomes a permanent and noticeable feature of it.



10. ESTABLISH

*to start or create an organization, a system, etc. that is meant to last for a long time / (to **establish something**) to start having a relationship, especially a formal one, with another person, group or country*



WRAPPING UP

We believe collaboration between City and citizens is going to **stay and last** – here like in **any city** - only if it is going to achieve **quick, frequent and permanent results** from a trustfully and reliable environment, shaped by accountability and transparency.

We would like to discuss our and your experiences and thoughts in this very occasion, at EASST.





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